



News From

Maggie Brooks

Monroe County Executive

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BROOKS LAUNCHES 'LIGHTS ON FOR LIFE' CAMPAIGN

Motorists Encouraged to Keep Headlights On during Day to Remember DWI Victims

Monroe County Executive **Maggie Brooks** today marked the official start of the 2004 "Lights on for Life Campaign." The public awareness effort, which runs through New Year's Day, encourages motorists to keep their car lights on during the day to remember the victims of DWI and to show support for anti-drunk driving efforts. Brooks was joined by Monroe County Sheriff **Patrick O'Flynn**, District Attorney **Mike Green**, and County Clerk **Cheryl Dinolfo**.

"Our goal is to make certain that everyone in Monroe County understands the dangers posed by drunk and impaired driving – particularly during the holiday season," said Brooks. "By keeping our headlights on during the day, we can all send the message: drive safely and drive sober. "

As a result of alcohol-related incidents, the period between Thanksgiving and New Year's is one of the most hazardous driving seasons. The Lights on for Life Campaign is sponsored by Monroe County STOP-DWI as part of National Drunk and Drugged Driving Month.

Brooks praised the efforts and dedication of DWI victims' families for raising public awareness about the dangers of drinking and driving. "Nobody understands this issue better than a family member who has lost someone as a result of a drunk or impaired driver," said **Brooks**.

"Together, we are encouraging people to make the right choices this holiday season: have a designated driver, and don't ever get behind the wheel impaired," said Brooks.

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